



REDDING ROAD RACE NEWSLETTER

Volume 4

3/24/12

OLA FOODS: We are very lucky to have as our Title Sponsor the best granola maker in the world – Ola! We weren't honestly expecting to get a Title Sponsor in year one, so, to get one, which also happens to align so nicely with our ideals, is great. As a side note, it is much easier for a company to say no to us in our sponsorship requests than yes, so please take notice on our webpage of our sponsors. Without them, we wouldn't be giving you all the gifts/food/etc, hat we are.

CHIP TIMING/CLOCKS: After talking things over with New Pond Farm, they insisted on paying the extra money for chip timing (the one with the chip on the back of the bib) and 4 clocks along the course. New Pond Farm, along with us, wants an event of utmost quality and talked me into the chip timing.

EARLY START: A few of you plan on starting early at the 7am start so you can finish with the main pack. If you plan on doing so, please e-mail me so I can note it in your registration.

CONFIRMED REGISTRATION : Please review the enclosed registration sheet and make sure all your info is correct. I entered a lot of stuff manually and mistakes are bound to happen. If I haven't heard from you about bib name, shirt size and shirt color your default will be your first name on your bib, the size you entered in registration for size (unisex for men, women fit for women) and the color silver. It's still not too late to send me this info, though everything will be ordered very shortly.

EXPO: To accommodate out-of-towners, our expo hours on Saturday, the 5th are now noon to 6pm. Stop by so we can meet you, if possible!!

FOOD: You wanted it, so you better eat it – we’re getting Pizza from Toozy Patza Pizza for the race along with plenty of other foods. We’re are hoping to have you gain weight on My 6th!!

TOOZY PATZA PIZZA: On Thursday, May 3rd and Saturday May 5th; Toozy Patza Pizza and Piccolo Pizza in Ridgefield and Wilton Pizza in Wilton have agreed to donate 50% of all runner sales to New Pond Farm. This could be a huge fundraiser for us, so, please take advantage. It is good on all deliveries, pickups or dine-ins as long as you present our flyer to them upon purchase. We will send out the flyer as we get closer and please feel free to send it to anybody you know. It is the best pizza in the area and, for runners trying to carbo load, also has other great Italian dishes.

KIDS FUN RUN: Please continue to register your kids for the fun run, so we can get proper sizing in ordering their shirts.

THE REDDING PILOT: The Redding Pilot did an article on the race – please see the enclosed.

OUR RUNNER SPOTLIGHT:

The Story from Amanda in the last newsletter resulted in a lot of great reactions. We’re very proud to have Amanda in our race and I very much look forward to meeting her in a few weeks. As there are a bunch of runners who are training/running for their own health improvements there are also some running in remembrance of a lost loved one. One of these individuals is Dino V. who has done amazing, amazing things to honor his Father. I’ll let Dino tell his story.

John,

Here is my story on why I am running the Redding Half Marathon.

My dad was diagnosed with Pancreatic Cancer in late 2008 and it was naturally a shock to my whole family but for me it was devastating. You see my father was my hero. He immigrated to the USA in 1968 from Italy with my mom and worked hard his whole life to put both my brother and I through private school and college. He didn’t deserve to get this EVIL cancer but he did so we had to deal with it. So I started to run to cope with the prospect of my dad dying. In August 2009 I ran a half marathon for a not for profit in my dad’s honor and raised a couple thousand dollars. It felt great to know that I was helping out in a small way to find a cure.

My dad had major surgery and chemotherapy and we had thought he cleared the woods but in March 2010 the cancer was back and he was re-diagnosed with Stage 4 Pancreatic Cancer and given 3 to 6 months to live. I felt like there was nothing I could do to help him. Running was

something that not only made me feel good but helped me cope and focus on what I could do to help. In June of 2010 I was talking to bunch of running friends about what was going on and they suggested we put on a race in honor of my dad to raise money and then I had a bigger idea – start our own foundation. So in August 2010 we formed Project Purple, whose mission is to raise awareness and funding towards a cure for Pancreatic Cancer through a variety of running events.

Fast forward to June 2011 Project Purple had 501c(3) status and we launched our first fundraising campaign – 13 in 13 – 13 half marathons in 13 months. It was my idea so guess what – I get to run all 13 half marathons in 13 months

A lot has happened in the first 3 months of 2012 – for starters Project Purple was accepted into the ING New York City Marathon Charity program which means we will have guaranteed entry to this event for our team members. We are also heading to Washington DC to advocate for more funding for Pancreatic Cancer, a position that evolved from the press of the 13 in 13 campaign. The Redding Half will be special for me because by the time the race rolls around it will be my 13th half marathon in only 11 months. I look forward to running the race and meeting new people with whom to share my story.

Look for Dino on the course with PROJECT PURPLE on his bib and if you're interested in learning more about Project Purple, email me and I'll connect you with Dino.

Happy training,

John McCleary

jm@coopercreekpartners.com

203-448-0045

A4 Cooling Performance Crew (S-3X) unisex and Women's sizing
Complimentary race shirt with registration (you pick the color) \$10.50 for extra ones.
\$10.50 for additional Short sleeve, \$14.20 for Additional Long Sleeve

100% polyester interlock. Moisture wicking, anti-microbial and stain resistant. Self-fabric crew neck.
Hemmed sleeve and bottom. Ultra tight knit resists snagging.



SILVER



WHITE



VEGAS GOLD



PINK



LIGHT BLUE



GOLD

Bella Long Sleeve Thermal
\$19.99

4.5 oz., 55% combed and ringspun cotton/45% polyester long sleeve thermal shirt. Set-on collar. Rib knit collar and cuffs. Reinforced stitching around armholes.



STEEL BLUE



WHITE

Anvil Adult 90/10 Baseball Tee

\$15.00

Preshrunk 90% heavyweight cotton/10% polyester, contrast color seamless collarette and 3/4 length raglan sleeves, double-needle sleeves and bottom hem.



HEATHER GREY/BLACK



HEATHER GREY/NAVY

Seamless Knit Reversible Runner/ Marathon Gloves

57

Race embroidered, seamless knit reversible work gloves, medium weight, made in USA. 80% recycled, certified by OEKO-TEX standard 100. Great for runs and marathons. Sizes: Kid's Medium (KM ages 8-12) and Men's Large (L).



Thank you for considering the purchase of additional race merchandise. All profits from additional purchases goes 100% to New Pond Farm to fund their educational programs.

2 payment methods:

(1) use the link below, enter your name, donate money for the purchase and email me the items(s) and size(s) - jm@coopercreekpartners.com.

(2) Mail me a check and your order:

**Redding Road Race
Attn: John McCleary
67 Picketts Ridge Rd
Redding, CT 06896**